



Stephanie Cassimatis

**Event Producer | Project
Manager | Innovation Speaker
Founder, Pink Caviar Events**

1300 884 800

info@pinkcaviar.com.au

AUDIENCES

- Marketing & Communications Teams
- HR & Culture Leaders
- Business Owners & Entrepreneurs
- Event Industry Professionals

PROFILE

Stephanie Cassimatis is an accomplished Event Producer, Certified PMP® Project Manager, and the Founder of Pink Caviar Events — a Sydney-based agency known for delivering seamless, strategy-led event experiences. With over 15 years of experience across the events, tourism, construction and education sectors, Steph blends creativity with project precision to produce events that drive business outcomes.

Her background includes managing multi-million-dollar projects for CBRE, ACU, and other tourism, construction, and educational businesses. She's overseen everything from corporate activations and office/ building renovations to WHS compliance and stakeholder engagement. Steph's innovative leadership at Pink Caviar Events saw the introduction of augmented reality styling for clients, setting a new benchmark in event design and client service.

Stephanie is a two-time finalist in the Western Sydney Awards for Business Excellence and a finalist in the Australian Small Business Champion Awards. Her insights and work have been featured in Business Insider, The Sydney Morning Herald, The Australian, Channel 10, Bride's Diary, and 2GB Radio.

Available for keynotes, panels, and workshops across Australia, Stephanie offers actionable insights on event strategy, business growth, innovation and leadership.

SIGNATURE TALKS

1. Beyond Balloons: How to Use Events to Drive Real Business Outcomes

Learn how to align event design and delivery with measurable business goals.

2. Scaling a Service Business Without Losing Your Mind (or Your Margins)

Steph shares the systems and strategies behind scaling Pink Caviar Events.

3. Augmented Reality & the Future of Event Styling

Explore how AR technology transforms client presentations and streamlines approvals.

4. From Project Manager to Business Leader: Navigating the Shift

Insights on transitioning from doer to leader and building a scalable service brand.

MENTIONED IN

Business Insider | The Australian | Sydney Morning Herald | Daily Telegraph | Channel 10 | ABC Radio | 2GB Radio