

## PROFILE

Stephanie Cassimatis is an Event Producer, Certified Event Manager (CEM), PMP-certified Project Manager and Founder of Pink Caviar Events. With more than 20 years of experience across events, corporate, tourism, education and project-led environments, she is recognised for combining strategic thinking, practical delivery, strong stakeholder management and commercial clarity.

As the founder of Pink Caviar Events, Stephanie has led the delivery of strategy-led events, conferences and corporate experiences that balance audience impact with operational rigour. Her work spans event strategy, event delivery, stakeholder experience, event technology and outsourced event support, giving her a broad perspective on what it takes to make events both memorable and effective. She has also been an early adopter of augmented reality-driven event visualisation, using innovation to improve client confidence and planning outcomes.

Stephanie speaks on event strategy, experience design, AI as a practical co-creator, leadership under pressure and how businesses can make events work harder for the organisation. Her sessions are known for being thoughtful, practical and grounded in real delivery experience. She brings valuable perspective to audiences navigating visibility, governance, stakeholder expectations and the increasing complexity of modern event delivery.

Stephanie is best suited to conferences, leadership forums, corporate events, industry panels and professional development programs where audiences value practical insight, strategic thinking and real-world delivery experience.

## SIGNATURE TALKS

### 1. Designing Event Experiences People Remember

*How strategic experience design helps brands create stronger audience connection, recall and impact.*

### 2. AI as Your Co-Creator: Enhancing Human Work in Events and Marketing

*A practical look at using AI to support smarter planning, creativity and workflow without losing the human touch.*

### 3. From Event Delivery to Event Leadership

*A session on stepping beyond logistics to lead with confidence, clarity and stronger strategic influence.*

### 4. How to Make Events Work Harder for the Business

*How to align events with broader business goals so they deliver more than a well-run event.*

### 5. Creativity With Consequence: Delivering Bold Events in High-Stakes Environments

*How to balance ambitious event ideas with risk, stakeholder expectations and operational realities.*



# Stephanie Cassimatis

**Event Producer | Project Manager | Corporate Experience Strategist | Speaker**  
Founder, Pink Caviar Events

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## AUDIENCES

- Marketing and communications teams
- Event professionals and producers
- Corporate leadership teams
- HR, people, culture and internal engagement teams
- Government and associations
- Business owners and founders
- Conference and symposium delegates

## FEATURED IN

The Australian | Sydney Morning Herald | Business Insider | Channel 10 | ABC Radio | 2GB Radio | Daily Telegraph  
Western Sydney Awards for Business Excellence | Australian Small Business Champion Awards